



THE 37TH ANNUAL
ART AND WINE
FESTIVAL

Walnut Creek Chamber of Commerce
& Visitors Bureau

SPONSOR APPLICATION

The company below agrees to sponsor the 37th Annual Walnut Creek Chamber of Commerce & Visitors Bureau Art & Wine Festival, to be held on **June 2** and **June 3, 2018** at **Heather Farm Park in Walnut Creek.**

Sponsorship Category: Wine or Beer Booth

(Wine & Beer selection is done by the lottery system at a mandatory information meeting prior to the Festival.)

Chamber Member Booth Fee: \$800* | Non Chamber Booth Fee: \$1,200*

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____
STREET

CITY

ZIP CODE

PHONE: _____ **EMAIL:** _____

PAYMENT TYPE: CHECK CREDIT CARD (VISA, MASTERCARD, AMERICAN EXPRESS, DISCOVER)

CREDIT CARD NUMBER: _____ **EXP:** _____

LAST 3 DIGITS FROM BACK OF CREDIT CARD: _____ **TOTAL TO BE CHARGED:** _____

NAME ON CREDIT CARD: _____

BILLING ADDRESS: _____
STREET

CITY

ZIP CODE

SIGNATURE: _____ **DATE:** _____

Wine or Beer Booth Sponsors agree to staff and maintain a booth at the Walnut Creek Chamber Art & Wine Festival to be held on June 2 & June 3, 2018 at Heather Farm Park in Walnut Creek.

The booth must be staffed from **10:00 a.m. to 8:00 p.m. on Saturday** and from **10:00 a.m. to 7:00 p.m. on Sunday.**

*Please include a **SEPARATE CHECK** in the amount of **\$100** for the refundable cleaning deposit.

SEND REGISTRATION AND PAYMENT TO:

Walnut Creek Chamber of Commerce & Visitors Bureau
1280 Civic Drive Suite 100, Walnut Creek CA 94596

or fax to: (925) 934-2404

Phone: (925) 934-2007

No Refunds



WINE & BEER BOOTH SPONSORSHIP: Frequently Asked Questions

BOOTH INFORMATION

- You are responsible for decorating and staffing your 10' x 10' booth.
- You will be pouring wine or beer (provided by the Chamber) while promoting your business. We encourage drawings/giveaways/handouts, etc.
- No demonstrations involving patrons are permitted in or outside the booth.
- Each booth will be pouring a different wine or beer. Selection is done by the lottery system at a mandatory information meeting prior to the Festival.



STAFFING

Hours Booth Must Be Staffed:

Saturday: 10:00 a.m. – 8:00 p.m.

Sunday: 10:00 a.m. – 7:00 p.m.

You will need at least two people in the booths at all times and a minimum of three people at peak times, which is 12:00 noon to 4:00 p.m.

No one under the age of 21 is allowed to staff or be inside the booth.

BANNERS - DECORATIONS

Each sponsor is responsible for their own banner(s) and decorations in the booth. Handouts are recommended to promote your business but can only be distributed from inside your booth.

"EAST BAY'S BEST OUTDOOR EVENT"
- AS VOTED BY *CONTRA COSTA NEWSPAPERS*

WINNER OF WALNUT CREEK MAGAZINE'S
2016 & 2017 Best Community Event

