

Agenda

8:00 – 8:45	Registration, Continental Breakfast, Exhibitors & Networking	
8:45 – 9:00	Kickoff Leslie Dawson, Chairman of the Board, Walnut Creek Chamber of Commerce Francene Anderson, EBWC Chairperson Rosie Lee Allen, Executive Board President, "Friends of Faith," Event Emcee Sponsor Recognition	Bishop Ranch Ballroom
9:00 – 9:40	"California's Future: Can We Navigate the Crisis?" Sunne Wright McPeak, President & CEO, California Emerging Technology Fund	
9:40 – 10:00	"Be the Master of Your Change: Your Health in 2010" Christy Kaplan, Director, Ambulatory Women's & Children's Services, John Muir Health	
10:00 – 10:45	"No Labels, No Limits" Kathy Buckley, Award-Winning Hearing-Impaired Comedian, Author	
10:45 – 11:15	Exhibitors & Networking	Bishop Ranch Ballroom Foyer
11:15 – 12:15	Morning Breakout Sessions	
	"What Now? Your Finances after the Meltdown" Lynn Jimenez, Business Reporter, KGO Radio 810	Salon 1
	"Keys to Success – Lessons Learned Along the Corporate Ladder" Christine Tsingos, Vice President & CFO, Bio-Rad Laboratories, Inc.	Salons A, B & C
	"2010 Is the Time to Be Visible, Be Credible and Be Profitable" Dawn Lyons, Referral Institute Partner, Business Networking International	Pleasanton / Danville Rooms
12:30 – 2:15	Lunch & Keynote Presentation "The Importance of a Global Perspective" Lisa Ling, Acclaimed International Journalist, Documentarian & Author	Bishop Ranch Ballroom
2:15 – 2:45	Book Signings, Exhibitors & Networking	Bishop Ranch Ballroom Foyer
2:45 – 3:45	Afternoon Breakout Sessions	
	"North, South and Around the Globe: Mapping Out Women's Health" Moderator: Christy Kaplan, John Muir Health Sondra Altman, MD, John Muir Center for Women's Continence & Pelvic Health Jeanne Leventhal Alexander, MD, Women's Psychiatric Health Specialist Len Saputo, MD, Medical Director, Health Medicine Center	Salon 1
	"A U.S. Senator, a Soprano and an MBA Walk Into a Bar: Reinventing Ourselves is the Best Punch Line of All" Linda Peterson, Founding Partner, Peterson Skolnick & Dodge	Salons A, B & C
	"Social Networking and New Media: Do It Now, Do It Well to Thrive!" Edith Yeung, Executive Producer, BizTechDay & CEO, iConnect Lab, Inc.	Pleasanton / Danville Rooms
4:00 – 5:00	Closing Session / Reception Francene Anderson, Executive Sales Director, May Kay, Event Emcee "Are Your Ready?" Lorrie Sullenberger, Women's Fitness Expert & Founder, Fit & Fabulous Outdoors Hors d'oeuvres & wine tasting courtesy of Artesa Vineyards & Winery and drawings for fabulous prizes from some of Broadway Plaza's most chic retailers, as well as a \$1,000 Broadway Plaza Shopping Spree.	Bishop Ranch Ballroom
